



August Campaign Committee Meeting Agenda

📅 Wed August 14th, 2019

🕒 3:30pm - 4:30pm EDT

📍 Webinar

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/786085965>

You can also dial in using your phone.

United States (Toll Free): [1 866 899 4679](tel:18668994679)

United States: [+1 \(571\) 317-3116](tel:+15713173116)

Access Code: 786-085-965

I. **Objective**

- a. **Overview of Branding 2020**
- b. **Discuss Gift of Play Campaign**

II. **Prepare Prior to Meeting**

- a. **Review Agenda**
 - 1. **Please provide the Committee Liason any modifications 24 hours before the meeting.**
 - 2. **Attachments: Meeting Agenda**
- b. **Review Minutes to Previous Meeting**
 - 1. **Please provide the Committee Liason any modifications 24 hours before the meeting.**
 - 2. **Attachments: Minutes to Previous Meeting**
 - 📄 2019 07
- c. **Review Task Report**
 - 1. **Please provide the Committee Liason any modifications 24 hours before the meeting.**
 - 2. **Attachments: Task Report**

d. **Please review the following documents.**

1. **Branding Guide 2020**
2. **Gift of Play Link**

III. **Meeting Begins**

IV. **Opening**

- a. **Call to Order**
- b. **Roll Call**
- c. **Establishment of Quorum**
- d. **Verbal Authorization to Begin Recording**

V. **Approval of Minutes**

a. **Attachments**

Previous minutes

 2019 07

b. **Options**

1. **Approve minutes as is.**
2. **Approve minutes with amendments.**
3. **Do not approve minutes**
4. **Table the decision.**

c. **Staff Recommended Action**

1. **Approve minutes.**

VI. **Agenda Modifications**

a. **Request for Modifications**

1. **The Committee will hear any modifications to the agenda under Agenda Item IX.**

b. **Approval of the Agenda**

c. **Options**

1. **Approve agenda, as is.**
2. **Approval of the Agenda, with amendments.**
3. **Do not approve the agenda.**
4. **Table the decision.**

- d. **Staff Recommended Action**
 - 1. **Approve the agenda.**
- e. **Public Comment on any Agenda Item**

VII. **Overview of Branding 2020**

MATT HOLLOWAY 15 mins

- a. **Category: Consent Agenda**
- b. **Purpose/Statement**
 - 1. **This agenda Item is to familiarize Committee with the new Branding standards for 2020 and how they apply to fundraising.**
- c. **Attachments**
 - 1. **Branding Guide 2020**
 -  Branding Guide 2020
- d. **Options**
- e. **Staff Recommended Action**
 - 1. **View & Discuss Branding Guide 2020**

VIII. **Discuss Gift of Play Campaign**

30 mins

- a. **Category: Standing Item**
- b. **Purpose/Statement**
 - 1. **This Agenda Item is to open discussions related to the Current Fundraising Campaign, Give the Gift of Play.**
- c. **Attachments**
 - 1. **Gift of Play Campaign Link**
 - <https://faastinc.salsalabs.org/giftofplay>
- d. **Options**
 - 1. **Discuss Gift of Play Campaign and give feedback**
- e. **Staff Recommended Actions**
 - 1. **Discuss**

IX. **Agenda Modifications**

- a. **From Agenda VI**

X. **Closing**

- a. **Last Call for Public Comment**

b. **Next Meeting**

1. **Date and Time**

MONTH DAY, YEAR TIME AM/PM

2. **GoToMeeting Information**

Link

3. **Toll-free number and Access Code**

(Toll Free): 1 877 XXX XXXX

Access Code: XXX-XXX-XXX

c. **Adjourn**