



Minutes

July 2019 Campaign Committee Meeting

📅 Wed July 10th, 2019

🕒 3:30pm - 4:30pm EDT

📍 Teleconference

👥 In Attendance

Hannah Brock, Matt Holloway, Jennifer Perry-Breen

I. Opening

a. **Welcome**

b. **Call Meeting to Order**

c. **Roll Call**

Mr. Matt Holloway Called Roll and present were: Jennifer Perry-Breen, Janean Perry (Guardian), Hannah Brock (Staff), Michael Daniels (Staff), Matt Holloway (Staff)

Quorum was not met

d. **Verbal Authorization to Begin Recording**

Began recording without objection

e. **Adjustments to the Agenda**

f. **Approval of the Agenda**

g. **Recognition of Conflict of Interest**

no conflicts recognized

h. **Ask if any Public Comment Request**

no public Comment requests submitted

II. **Minutes from the Previous Meeting**

No Prior Meeting.

III. **Staff Liaison Report on Action Items**

IV. **Discussion of Name, Logo, and the Future**

a. **Name Recognition**

Mr. Holloway Discussed the name Change going before the Executive Committee regarding Changing public name to FFAST via a DBA.

b. **Logo**

Presented New Logos to committee

V. **Future of Fundraising Planning Process**

Discussed the process regarding fundraising going forward.

VI. **Brain Storming**

Discuss Fundraising Ideas

a. **Fundraising Possibilities**

Talked about moving forward with the "Gift of Play" Campaign push to Giving Tuesday and promoting FFAST's 25th Anniversary this year Sept 29th.

VII. **Adjustments to the Agenda**

VIII. **Closing**

a. **Public Comment**

b. **Next Meeting**

2nd Wed of the Month. August 14th

Advised Committee of Next Meeting date and Time

c. **Adjourn**