

October 2020 Technology Awareness Committee Meeting

Minutes

October 30th, 2020
2:30 – 3:30 PM EDT



1. Opening

Mr. Brian Nerland opened the meeting. No member presented an issue with being recorded. The meeting was called to order at 2:30 PM.

Members Present: Mr. Brian Nerland, Ms. Kailey Medlock, Mr. James Bayonne, Ms. Renee Proctor, Ms. Ryan Fierst, Ms. Lesa Kretschmer

Staff Present: Ms. Whitney Harris and Mr. Matt Holloway

Members of the Public: Ms. Julie Kates

2. Approval of Agenda

No members of the public commented. No modifications were made to the agenda. Ms. Renee Proctor made the motion to approve the agenda. Ms. Kailey Medlock seconded the motion to approve the agenda. The agenda was approved with no objection.

3. Committee Orientation

Ms. Whitney Harris reviewed the role of this Committee and briefly discussed Florida statute 413.407.

4. Strategic Plan Action Items

Mr. Nerland reviewed the Strategic Plan with the Committee. He discussed the strategic planning document. Mr. Matt Holloway explained his progress with objective number one. He has reached out to the Regional Demonstration Centers and Regional Reuse Centers for testimonials. The Marketing Plan will be drafted in November. Mr. James Bayonne commented that the testimonials should be scripted. Mr. Holloway asks that the Committee continue to send him agency contacts.

Ms. Harris reviewed the events FAAST plans to attend. The Board is welcome to participate in events on behalf of FAAST.

Action Item- Matt Holloway- Create an introduction email template for this Committee. Due: November 20th, 2020

No other comments were made.

Ms. Medlock made the motion to approve the Strategic Planning Tracking document. Mr. Bayonne seconded the motion. The Strategic Planning Tracking document was approved without any objection.

5. Closing

Next Meeting- The last Friday of every month at 2:30 PM. Next meeting will be on November 20th, 2020, at 2:30 PM, due to the Thanksgiving Holiday. No public comment was made.

The meeting was adjourned at 3:19 PM.