

June 2021 Technology Awareness Committee Meeting

Minutes

June 25th, 2020
2:30-3:30 PM EDT



1. Opening

Ms. Lesa Kretschmer opened the meeting. No member presented an issue with being recorded. The meeting was called to order at 2:30 PM.

Members Present: Ms. Kailey Medlock, Ms. Mary Jarrett, Ms. Lesa Kretschmer, Mr. Enrique Escallon

Staff Present: Ms. Whitney Doyle, Ms. Hannah Brock

Members of the Public: Ms. Cass Wyant, Ms. Misty Sayah, Ms. Mary Hernandez

2. Approval of Agenda

No members of the public commented. No modifications were made to the agenda. Ms. Kailey Medlock made the motion to approve the agenda. Ms. Mary Jarrett seconded the motion to approve the agenda. The agenda was approved without any objection.

3. Approval of Minutes

No members of the public commented. No modifications were made to the Minutes. Ms. Medlock made the motion to approve the June 2021 Technology Awareness Meeting Minutes. Ms. Jarrett seconded the motion to approve the minutes. June 2021 Technology Awareness Meeting Minutes were approved without any objection.

4. Update on Branding Presentation | Misty Sayah

Ms. Misty Sayah from Bella Business Solutions explains that they increased the contrast of the logo. The committee likes the new logo. Ms. Medlock adds that a couple of the logos are missing services and the acronym. Ms. Sayah states they have changed the font to help with dyslexia

Ms. Medlock made the motion to accept the branding/logo and Mr. Enrique Escallon seconded the motion. The motion carries without any objection.

5. Update on Online Magazine/Annual Report | Whitney Doyle

Ms. Whitney Doyle explains that a few changes have been made the annual report. The recommendations from the committee have been applied. Color contrast in being integrated. The color contrast is continually adjusted. Ms. Kretschmer suggested updating the braille notetaker device photo.

6. Discussion on Michael Phillips AT Award | Whitney Doyle

Ms. Doyle explains that this award has been a very streamline process. She is waiting on information from Michael's mother. She would like the award to be presented at the September 2021 ATAC meeting and decide on the nominee in August 2021. The Committee agrees. There was discussion about travel reimbursement for the nominee.

7. Review Strategic Plan 2020 Year 1 | Whitney Doyle

Ms. Doyle reviews the progress on Year 1 of the 2020 Strategic Plan. The only objective that needs work is marketing.

8. Discussion Year 2 Objectives Ideas | Whitney Doyle

Ms. Jarrett recommends adding helping businesses with provide AT for employees to Issue 1. Mr. Escallon recommends working with the Florida Chamber of Commerce and creating an AT specific brochure. The AT Expo has been moved to 2022.

The committee would like to continue this discussion in the next meeting.

9. Action Items

The Committee is making progress and on track with the strategic plan. Ms. Doyle reviews the event list with the committee.

10. Closing

Next Meeting- The next meeting will be on July 30th 2021. No public comment was made. The meeting was adjourned at 2:30 PM.