

September 2021 Technology Awareness Committee Meeting

Minutes

September 24th 2021

2:30-3:30 PM EST



1. Opening

Mr. Brian Nerland opened the meeting. No member presented an issue with being recorded. The meeting was called to order at 2:30 PM.

Members Present: Ms. Renee Proctor, Mr. Brian Nerland, Ms. Kailey Medlock, Ms. Lesa Kretschmer, Ms. Mary Jarrett

Staff Present: Ms. Whitney Doyle

Members of the Public: none

2. Approval of Agenda

No members of the public commented. No modifications were made to the agenda. Ms. Kailey Medlock made the motion to approve the agenda. Ms. Renee Proctor seconded the motion to approve the agenda. The agenda was approved without any objection.

3. Approval of Minutes

No members of the public commented. No modifications were made to the Minutes. Ms. Medlock made the motion to approve the August 2021 Technology Awareness Meeting Minutes. Ms. Proctor seconded the motion to approve the minutes. August 2021 Technology Awareness Meeting Minutes were approved without any objection.

4. Michael Phillips AT Award Promotion | Whitney Doyle

Ms. Doyle asked the committee for ideas on how FAAST can promote the award and its nominees. Mr. Nerland suggested local news coverage. He is going to reach out to some of his contacts. Ms. Kailey Medlock agrees. Ms. Doyle says she will reach out to VR as well to see if they will help to distribute it. Mr. Nerland recommends LinkedIn. Ms. Proctor states that VR uses AP Press for PR.

5. Updated Marketing Materials | Whitney Doyle

Ms. Doyle gave the committee an update on the website.

6. Action Items

The Committee is making progress and is on track with the strategic plan. Some of the objectives will move into year two as they are ongoing. Ms. Doyle reviews the event list and the social media Analytics.

7. Closing

Next Meeting- Thursday, November 21, 2021 at 2:00 p.m. EDT. No public comment was made. The meeting was adjourned at 3:17 PM.