

- ▼ RRC Interviews
 - ▼ RRC
 - Serve their own CILs generally
 - ▼ Equal Access given present SD model
 - ▼ Only within catchment area
 - Largo - 3 counties
 - Gulf Coast - 5 counties
 - Miami-Dade - 1 county only
 - Fort Myers (Broward) - 4 counties
 - Broward - 1 county
 - Works with vendors
 - ▼ AT List
 - Awareness of AT List drives success
 - Not much activity from AT List
 - Not very helpful - equipment in high demand aren't on AT List
 - Cost-benefit?... Value? TBD
 - ▼ Refurbishment
 - ▼ Mobility equipment
 - ▼ Power
 - ~50% units
 - ~75% dollars
 - ▼ Manual
 - ~50% units
 - ~25% dollars
 - Ambulatory Aids
 - Traditional DME
 - ▼ Common
 - Batteries
 - Tires
 - Chargers
 - Medicare 5-year rule s/b exhausted first
 - ▼ Reliant on Vendors for Repairs
 - Remote eval
 - Bundling geographically for cost effectiveness
 - Heavy reporting requirements
 - ▼ Outreach
 - Hospitals/Hospice
 - Nursing Homes
 - Satellite locations in rural areas
 - Scheduled dates at remote locations to aggregate consumers
 - VA organizations
 - Church thrift stores
 - County Fairs/Exhibit Halls

- DCFS events/case manager conferences
- Guardians Ad Litem
- United Way
- Urban League and other ethnically specific/faith-based organizations
- ▼ Wheelchair repair/DME Clinic
 - Partnered with a provider
- ▼ PSAs
 - ▼ Outreach to News Stations
 - NPR - Public Stations
 - Underwriting
 - Radio stations
 - Testimonials
- ▼ FTRI
 - website and cross-promotion of outreach activities
 - Success Stories
- ▼ ADRCs
 - Aging and Disability Resource Centers
 - Contact Lists - Constant Contact
- ▼ Barriers
 - ▼ Transportation
 - affordable, accessible options
 - Distance
 - ▼ Occasionally specialized equipment is hard to come by
 - Rolling shower chair
 - Insurance coverage
 - Economic digital divide
 - ▼ Awareness
 - Existence
 - Free services
 - Disinfection and sanitization
 - Cultural barriers
 - Lack of SOPs
 - Funding