



# February 2022 AT Expo Subcommittee

## Minutes

February 8, 2022

### 1. Opening

Mr. Paul Tobin opened the meeting of the AT Expo Subcommittee. No member presented an issue with being recorded. The meeting was called to order at 11:00 am. Roll was called.

Members Present: Mr. Eddie Hall, Mr. Brandon Palermo, Mr. Paul Tobin, Ms. Genevieve English-Charles, Ms. Janet Good, Mr. Enrique Escallon

Staff Present: Ms. Whitney Doyle, Ms. Hannah Brock

### 2. Approval of Agenda

No members of the public commented. No modifications were made to the agenda. Mr. Brandon Palermo made a motion to approve the agenda. Ms. Genevieve English-Charles seconded the motion. The agenda was approved without any objection.

### 3. Approval of Minutes

No members of the public commented. No modifications were made to the December 2021 AT Expo Subcommittee Minutes. Mr. Brandon Palermo made a motion to approve the December 2021 AT Expo Subcommittee Minutes. Ms. Genevieve English-Charles seconded the motion

### 4. Proposed General Plan

The proposed date for the AT Expo is June 6<sup>th</sup>, 2022. Ms. Doyle doesn't see any conflict with the date. However, it can be changed. She reviewed the proposed event information about promotional material, emails, and sponsorship. She explains each plan model. She likes the 3-day model because each day can be a different category and with no overlapping sessions. Mr. Paul Tobin feels it is up to Ms. Doyle to choose a time layout because it affects staff time. He also recommends giving sponsors access to the recordings for a year. Ms. Genevieve English-Charles recommends letting potential sponsors attend so they can see the value of it. Mr. Tobin would like to see short Public Service Announcements about FAAST and our services between each session. There was discussion of sending participants and vendors to the RDC's. Ms. Doyle liked the idea of spreading it out over a couple of months instead of 3 days. The committee felt that all the sessions should be recorded and made available through the RDC and the



FAAST website. The committee feels that the expo should be reconsidered to expand over several months. Ms. Doyle will present new Expo plans at the next meeting.

5. Action Items

No action items were reported.

6. Closing

Next Meeting- Tuesday, March 8<sup>th</sup> 2022 11:00am-12:00pm. No public comment was made.

The meeting was adjourned at 12:00 pm.