



March 2022 Technology Awareness Committee

Minutes

March 17, 2022

2:00-3:00 p.m. EST

1. Opening

Mr. Brian Nerland opened the meeting. No member presented an issue with being recorded. The meeting was called to order at 2:00 pm.

Members Present: Mr. Brian Nerland, Ms. Kailey Medlock, Ms. Lesa Kretschmer

Staff Present: Ms. Whitney Doyle

Members of the Public: None

2. Approval of Agenda

No members of the public commented. No modifications were made to the agenda. Ms. Kailey Medlock made a motion to approve the agenda. Ms. Lesa Kretschmer seconded the motion. The agenda was approved without any objection.

3. Approval of Minutes

No members of the public commented. Ms. Kretschmer made a motion to approve the February 2022 minutes as presented. Ms. Medlock seconded the motion. The February 2022 Technology Awareness Committee meeting minutes were approved without any objection.

4. National Assistive Technology Awareness Day Plans (April 6th 2022) | Whitney Doyle

Ms. Doyle explain that the Association of Assistive Technology Programs (ATAP) started National Assistive Technology Awareness Day. It is tied into ATAP's annual leadership conference. The conference is virtual this year and Ms. Doyle has asked the Governor for a proclamation in honor of National Assistive Technology Awareness Day. She hasn't heard anything back but has received 2 proclamations from Jacksonville and Orlando. She has asked the RDC staff to send us photos and



blurbs about themselves so they can be spotlighted on FAAST social media. Everything FAAST is doing for National Assistive Technology Awareness Day is virtual.

5. FAAST Information to Share to Partners and Businesses | Whitney Doyle

Ms. Doyle explains that she presented this information to the ATAC. She wanted to go over it with this committee to see if changes needed to be made and get feedback. Mr. Nerland recommended using spacing between headers and paragraphs and decorative parentheses.

6. Action Items

Ms. Doyle reviewed the 2020 Strategic Plan Year 2. The committee and Ms. Doyle feel that engaging ATAC, organizations and businesses by actively sharing information about FAAST is complete.

Ms. Doyle reviewed the FAAST events list.

Ms. Doyle reviewed the Bella Business solutions report. She explains that if the committee notices any emails that are hard to read or formatted incorrectly, please send them to her and Bella Business Solutions will correct it. She has asked them about removing the unique website view and has not gotten a response yet.

For social media, they did explain that when Facebook switched over to Meta some of the analytics changed.

The AT Expo Committee met yesterday and asked for three ideas on how to move forward. They believed having multiple days of Zoom meetings would cause fatigue for participants and an in-person event would be too much for staff. The AT Expo is being pushed back to the full ATAC for discussion during the development of the next Strategic Plan.

7. Closing

Next Meeting- Thursday, April 12th, 2022, at 2:00 pm. No public comment was made.

The meeting was adjourned at 2:40 pm.